

Illuminate Rx

Affiliate of  RxBenefits



Brilliant Pharmacy Benefits Management

Navigating pharmacy benefits options shouldn't feel like decoding fine print or battling hidden fees. At Illuminate Rx, you'll receive unprecedented clarity, flexible solutions, and data-driven insights that deliver real results.

No hidden fees. No surprises. Just smarter, transparent pharmacy benefits management approaches designed to work for you.



Why Choose Illuminate Rx?

Unprecedented Clarity, Real Results

With bright insights and evidence-based recommendations, you're equipped to make strategic decisions and achieve your goals. Enjoy complete visibility into everything from drug-level pricing and rebates to plan-specific utilization and savings opportunities.

Unmatched Flexibility for Your Unique Plan

Forget cookie-cutter plans. Build your plan your way with intelligently designed formularies and flexible network options that meet your needs (think Costco Pharmacy, Amazon Pharmacy, Mark Cuban Cost Plus Drugs, and Hemophilia Alliance Network Services). Design copays and benefit structures, and elect plan exclusions that align with your goals.



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Why Choose Illuminate Rx?

Better Care, Better Outcomes

Provide cost-effective, high-quality care by embracing the use of proven generics, specialty generics, and biosimilars. Rest easy knowing you've implemented a clinically-led prior authorization review process that ensures all members receive the right dose of the right medications at the right time, according to FDA guidelines.

Award-Winning Service

Powered by technology-enabled tools, RxBenefits' award-winning service model delivers operational excellence – with a human touch. We combine high-impact, scalable solutions with a member-first focus – ensuring every interaction delivers an exceptional experience.

Why Settle?

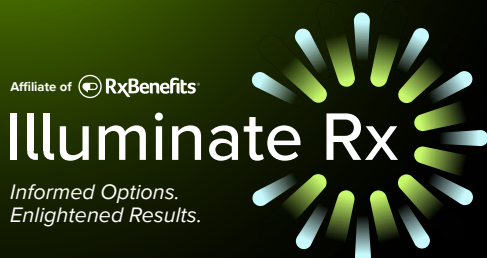
We don't just meet expectations – we exceed them with tailored solutions. Our trusted platform ensures prompt and precise plan setup. And it doesn't end there. Our combined high-touch, human-led, digitally-enabled member experience keeps clients and members **informed**, **engaged**, and – most importantly – **satisfied**.

Here's the Deal

You don't have to operate under the traditional pharmacy benefits manager (PBM) rules. Illuminate Rx flips the script, with radical solutions empowering benefits advisors and employers with clarity, control, and savings, while achieving better outcomes at a lower net cost.

Embrace a Brighter Future Today

Demand clarity. Maximize savings. Optimize outcomes. Visit www.illuminate-rx.com to take the first step today.



Illuminate Rx is redefining pharmacy benefits management with unprecedented clarity and a member-first philosophy while driving to the lowest net cost. Designed by pharmacists and powered by data, we focus on delivering better care and better outcomes.

From optimizing biosimilar usage to delivering tailored solutions, we empower benefits advisors, employers, and members to make informed decisions while maintaining the lowest possible net cost. Our commitment to clarity, control, and collaboration ensures we remain a trusted partner for sustainable, high-quality pharmacy benefits solutions. For more information, visit www.illuminate-rx.com.